

Article One Partners Launches Public Review of Interval Licensing LLC Patent Asserted Against Technology Industry Leaders

Public Challenged to Identify Prior Art for Interval Licensing's Assertion Relating to Widely Used E-Commerce Technologies

New York – March 03, 2011 – Article One Partners today announced that it has launched a new request for research of patent held by Interval Licensing LLC on behalf of operating companies. With its unique [crowdsourcing](#) model, Article One Partners' research requests are distributed to three million scientists and technologists worldwide who are conducting research to discover evidence predating the patent claims, widely known as "prior art." That evidence can be used to challenge the validity of a given patent. Article One Partners has conducted similar high profile requests for research, known as Patent Studies, including patents held by [NTP Incorporated](#).

Interval is a non-practicing entity (NPE) that is owned by Paul Allen, the co-founder of Microsoft. Interval filed a patent infringement lawsuit in 2010 against Apple Inc., Google Inc. and its YouTube subsidiary, Facebook Inc., Yahoo Inc., AOL Inc., eBay Inc., Netflix Inc., OfficeMax Inc. and Staples Inc. Interval claims that these companies are infringing on four different patents that concern several high profile e-commerce technologies including [Apple's iTunes and app stores, Google Gmail and Videos and more](#). Article One's new Patent Study is focused on United States Patent No. [6,263,507](#), defined as "Browser for Use in Navigating a Body of Information, With Particular Application to Browsing Information Represented by Audiovisual Data."

"Searching for prior art in a case such as this can be like looking for a needle in a haystack, which is why leveraging our global community of Researchers is so valuable," said Cheryl Milone, CEO of Article One Partners. "Our Researchers go beyond the reach of traditional sources, to non-digitized databases in any language that can't be accessed through modern search engines. They examine detail including tables, footnotes and abstracts that are often overlooked. That gives our clients higher confidence that they have performed blue chip patent research to look for that needle and make better patent-related business decisions."

Join the Search

Researchers with Article One can earn \$5,000 U.S. or more for the Study. In addition, Researchers earn profit sharing points for active participation in the Study and the AOP Community. Read below for details on the Patent Study and what to look for. Then visit www.ArticleOnePartners.com for additional details and to submit responses.

What to Look For

Researchers can review the Interval Licensing Patent Study at <http://www.articleonepartners.com/study.php?id=504> and submit relevant prior art. Prior art is evidence of publicly available information predating a patent's invention, which teaches, or renders obvious, the patent claims. Prior art knowledge and evidence may come from published content anywhere in the world and in any language. This includes: previous patents; news or academic publications; non-digitized documents such as textbooks; or any public document provided to others, including conference or academic papers and business materials. Prior art is often found in documents tucked away in a file cabinet years ago, or in the back corner of a library.

Patent Study Details

Article One Partners has launched this Patent Study requesting prior art that provides a path to invalidity for United States Patent No. [6,263,507](#). Prior art submitted, preferably non-patent literature, must not already be known based on the history of the patents at the Patent Office. The Reward is guaranteed to be paid to the Researchers who submit the highest quality prior art for the Study.

Article One Partners

[Article One Partners](#) connects intellectual property leaders to the world's largest patent research community to increase patent quality and resolve litigation. Article One's global community of researchers finds key non-digitized

patent evidence in multiple languages. Article One's clients use the community's results to resolve patent litigations, remove patents that are blocking inventions and simply strengthen their patent portfolios. Since launching in November 2008, Article One Partners has conducted over 150 patent studies and worked with 100+ clients including: 13 Fortune 100 Clients, over half of the top 15 high-tech industry leaders, 50% of the top USPTO patent filers and 40% of the top 30 companies targeted most frequently by NPEs, also known as "patent trolls."

For more information about Article One Partners, please visit www.ArticleOnePartners.com

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